

# TECHNICAL SPECIFICATIONS 2011

## COMMERCIALS



**COMMERCIAL SPOTS MUST BE DELIVERED DIGITALLY TO OUR SERVER!**

### SERVER LOGIN

For FTP server login or if you experience problems when logging in or uploading, then contact dk4 at [rjb@dk4.dk](mailto:rjb@dk4.dk)

**Always** use FTP-client, like FileZilla, to avoid upload problems. Local characters like æ,ø,å,ö in filenames IS NOT ALLOWED IN FTP PROTOCOL.

### FILE NAMES

File names is written like [Main titel] - [Sub titel] - [No. of Episode]\_[If given: dk4 production no.].mov  
Ex: Kirken i farver - Hvad er en praediken - 261\_10-9-06-23.mov

### VIDEO FORMATS

ALL PROGRAMMES MUST BE UPLOADED IN BEST POSSIBLE QUALITY. We prefer High Definition.

**SD-format: Quicktime MPEG IMX min. 40 MB/s, 16:9 anamorphic - Aspect ratio 720 x 576**

**HD-format: Quicktime XDCAM HD i50 - Aspect ratio 1440 x 1080**

**Quicktime XDCAM HD422 - Aspect ratio 1920 x 1080**

**Quicktime XDCAM EX 1080p25 or 1080i50**

**Quicktime HDV 720p**

Sound: Digital test: -18 dbFC , absolute peak : -12db, 48kHz

White levels: No more than 100percent or 100IRE (Superwhite are not broadcast legal)

Please state exact duration of the commercial.

### DEADLINE

Files must arrive no later than **tree work days before** the first scheduled spot.

All uploaded files will be handled by dk4 Continuity. In case the files mismatch the video/sound format specifications, the files will be rejected and thus not be used for broadcast.

### DELIVERY & QUESTIONS

When the commercial is uploaded to the server, please inform: [fc@sportmedia.dk](mailto:fc@sportmedia.dk) & [rjb@dk4.dk](mailto:rjb@dk4.dk)

#### Commercials:

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